

CONFERENCE AGENDA

9:00 – 9:30	Registration
9:30 – 9:45 <i>Conference opening ceremony</i>	<p>Karmen Erjavec, <i>PhD, Full-Time Professor, Vice Dean</i> Faculty of Business, Management and Informatics, Novo Mesto - Slovenia</p> <p>Vladimir Tomašević, <i>PhD, Full-Time Professor, Dean</i> Faculty of Engineering Management, Belgrade - Serbia</p> <p>Čedomir Ljubojević, <i>PhD, Full-Time Professor, Director</i> Modern Business School, Belgrade – Serbia</p> <p>Uroš Mirčević, <i>President</i> Association of Economists and Managers of the Balkans, Belgrade – Serbia</p> <p>Milan Paradinović, <i>Pero Art Center, Director</i> Ciao Chat App Introduction</p>
9:45 – 11:30 <i>Invited speakers</i>	<p>THE IMPACT OF INDUSTRIAL DYNAMICS IN THE PROCESS OF DE-INDUSTRIALIZATION IN CROATIA Lorena Škuflić, <i>PhD, Full-Time Professor</i>, Faculty of Economics and Business, Department of Economic Theory, University of Zagreb - Croatia</p> <hr/> <p>HUMAN RESOURCES AS AN INDICATOR OF THE INTERNATIONAL POSITION OF A COUNTRY IN SCIENCE AND INNOVATION Vesna Milanović, <i>PhD, Full-time Professor</i>, Faculty of Geoeconomics, John Naisbitt University, Belgrade - Serbia</p> <hr/> <p>POLITICAL RISK MANAGEMENT OF A COUNTRY AIMED AT FOREIGN DIRECT INVESTMENTS ATTRACTION Petar Mišćević, <i>PhD, Adviser to the President</i>, Croatian Chamber of Economy, Zagreb - Croatia</p> <hr/> <p>RENEWABLE ENERGY SOURCES IN SERBIA – RAISING AWARENESS ON SUSTAINABILITY Aleksandar Perić, <i>PhD, Full-Time Professor</i>, Special Adviser to the General Manager at the Chamber of Commerce and Industry of Serbia</p> <hr/> <p>THE RELATIONSHIP BETWEEN JOB QUALITY AND WELL-BEING Ulas Akkucuk, <i>PhD, Associate Professor</i>, Bogazici University, Istanbul, Turkey</p>
11:30-12:00	Coffee break
12:00-14:00 <i>First plenary session</i>	<p>WHAT DRIVES CREDIT EUROIZATION IN EMERGING COUNTRIES? THE EVIDENCE FOR MACEDONIA Tatjana Boshkov, <i>PhD</i>, Faculty of Tourism and Business Logistics, University “Goce Delcev” - Stip, Macedonia</p> <p>Gligor Bishev, <i>PhD</i>, Sparkasse Bank – Macedonia</p> <p>Nevena Vrcelj, <i>PhD student</i>, Association of Economists and Managers of the Balkans, Belgrade</p> <hr/> <p>THE ROLE OF NETWORKS IN THE INNOVATION PROCESS OF SMEs Dietmar Roessl, Vienna University of Economics and Business; Institute for SME Management and Entrepreneurship, Welthandelsplatz 1, 1020 Vienna, AUSTRIA</p> <p>Katie Hyslop, Vienna University of Economics and Business; Institute for SME Management and Entrepreneurship Welthandelsplatz 1, 1020 Vienna, AUSTRIA</p> <hr/> <p>THE USE OF MORE DEMANDING STATISTICAL METHODS WITHIN MANAGEMENT OF EDUCATION Mag. Zdenka Grlica, univ. dipl. ekon. Ekonomska šola Celje, Višja strokovna šola, Mariborska cesta 2, 3000 Celje, Slovenija</p>

<p>THE TECHNICAL ECONOMICAL EFFICIENCY OF A BUILDING PROCESS Köber Helmuth, Technical University of Civil Engineering Bucharest, Bulevardul Lacul Tei nr.124, Sector 2, 020396, Bucharest, Romania Stoian Marina, Technical University of Civil Engineering Bucharest, Bulevardul Lacul Tei nr.124, Sector 2, 020396, Bucharest, Romania</p>
<p>MANAGERJI IN UPORABA KOMUNIKACIJSKIH KANALOV: STRATEŠKO KOMUNICIRANJE ZNOTRAJ ORGANIZACIJE Karmen Erjavec, Fakulteta za upravljanje, poslovanje in informatiko Novo mesto, Na Loko 2, 8000 Novo mesto, Slovenija</p>
<p>THE SCHENGEN BORDER SYSTEM WITH THE LATEST SMART HIGH TECH ICT NEEDS - A BETTER MANAGEMENT AND GOVERNANCE Prof. Dusan Soltes, Faculty of Management, Comenius University of Bratislava, Odbojarov 10, 820 05 Bratislava, Slovakia</p>
<p>BRAND TRUST IN UNIT AND NUMBER EFFECT DICHOTOMY Volkan Dogan, Eskisehir Osmangazi University, Meselik Campus, Eskişehir Province, Turkey Behçet Yalın Özkara, Eskisehir Osmangazi University, Meselik Campus, Eskişehir Province, Turkey</p>
<p>THE ANALYSIS OF THE DETERMINANTS OF PROFITABILITY OF THE BANKING SECTOR IN SERBIA Željko Račić, Visoka poslovna škola strukovnih studija Novi Sad, Vladimira Perića-Valtera 4, Novi Sad Jovan Njegić, Visoka poslovna škola strukovnih studija Novi Sad, Vladimira Perića-Valtera 4, Novi Sad</p>
<p>STROŠKI STORITEV JAVNEGA ŽELEZNIŠKEGA IN AVTOBUSNEGA PREVOZA ZA PREBIVALCE DRŽAV EU Darko Pirtovšek, ŠCC - Višja strokovna šola Celje, Pot na Lavo 22, 3000 Celje, Slovenija Miro Simonič, Višja ekonomska šola Murska Sobota, Noršinska ulica 13, 9000 Murska Sobota</p>
<p>ANALIZA LJUDSKIH RESURSA U FUNKCIJI POVEĆANJA KONKURENTSKE PREDNOSTI SEKTORA TURIZMA EVROPSKIH ZEMALJA Ivana Ilić, Ekonomski fakultet Niš, Srbija dr Sonja Jovanović, vanredni profesor, Univerzitet u Nišu, Ekonomski fakultet dr Vesna Janković - Milić, vanredni profesor, Univerzitet u Nišu, Ekonomski fakultet</p>
<p>MIGRATION, URBAN LAND AND SOCIAL MEMORY Assoc. prof. Azize Serap Tuncer, Ahi Evran University, Faculty of Economic and Administrative Sciences, Head of Political and Administrative Sciences Branch Kırşehir/Turkey</p>
<p>BANKE I ODRŽIVI RAZVOJ: OD TRADICIONALNOG KA ODRŽIVOM BANKARSTVU Jelena Radojičić, Ekonomski fakultet Niš, Trg kralja Aleksandra Ujedinitelja 11 Marija Petrović-Randelović, Ekonomski fakultet Niš, Trg kralja Aleksandra Ujedinitelja 11 Ivana Kostadinović, Ekonomski fakultet Niš, Trg kralja Aleksandra Ujedinitelja 11</p>
<p>UNAPREĐIVANJE KVALITETA I BEZBEDNOSTI HRANE KORISTEČI STATISTIČKE METODEDE - SLUČAJ REPUBLIKA MAKEDONIJA Gordana Bilbilovska, redovni profesor, UKIM Ekonomski fakultet – Skopje, Bul. Goce Delcev 9V 1000 Skopje Ivana Bilbilovska, Ministerstvo za finansii, Dame Gruev 12, 1000 Skopje</p>
<p>CRADLE TO CRADLE® - PARQUET FOR GENERATIONS: RESPECT FOR RESOURCES AND PRESERVATION FOR FUTURE Reinhold Herkströter, Bauwerk Parkett AG Neudorfstrasse 49, CH-9430 St. Margrethen Albin Käelin, EPEA Switzerland GmbH Seestrasse 119, CH-8806 Bäch Marko Krajner, EPEA Switzerland GmbH Seestrasse 119, CH-8806 Bäch</p>

14:00-15:00	Lunch
15:00-16:00 <i>Second plenary session</i>	<p>OVERLAPPING LEADERSHIP AND MANAGEMENT – THE CASE OF SPORT CARS ENTHUSIASTS - INTERNATIONAL EVENT Prof. dr. Rasto Ovin, DOBA Fakulteta, Maribor, Slovenija Prešernova 1, 2000 Maribor, Slovenija Andrej Malgaj, CEO and Owner, Avtohiša Malgaj Tržaška 108, 1000 Ljubljana, Slovenija Prof. dr. Anita Maček, DOBA Fakulteta, Maribor Prešernova 1, 2000 Maribor, Slovenija</p> <hr/> <p>TRIZ FOR SYSTEMATIC INNOVATION Marko Krajner, 3ZEN d.o.o. Tacenska 125B Matej Hohnjec, 3ZEN d.o.o. Tacenska 125B Dušan Gošnik, 3ZEN d.o.o. Tacenska 125B</p> <hr/> <p>MEĐUNARODNA POLITIČKA SURADNJA KAO KLJUČAN ČIMBENIK U SUZBIJANJU POREZNIH PRIJEVARA Ana Zakarija, Ministarstvo financija, Porezna uprava, Boškovićeve 5, 10 000 Zagreb Sonja Čindori, Pravni fakultet, Sveučilište u Zagrebu, Ćirilometodska 4, 10 000 Zagreb Nevia Čičin-Šain, Pravni fakultet, Sveučilište u Zagrebu, Ćirilometodska 4, 10 000 Zagreb</p> <hr/> <p>WHAT FUTURE HOLDS FOR HUMAN RESOURCE MANAGEMENT Anton Vorina, višji predavatelj, Ekonomska šola Celje, Višja strokovna šola, Mariborska 2, 3000 Celje Nikolina Vrcelj, doktorand, Društvo ekonomistov in menedžerjev na Balkanu, Ustanička 179, 11000 Beograd Damir Hrepevnik, samostojni komercijalist, Avtohiša Škorjanc, Maribordka cesta 115, 3000 Celje</p> <hr/> <p>KONCEPT MARKETING MENADŽMENTA U SPORTU U REPUBLICI SRBIJI Momčilo Manić, Univerzitet Džon Nezbit - Fakultet za menadžment, Park šuma Kraljevica bb, 19000 Zaječar Dejan Riznić, Tehnički fakultet u Boru, Vojske Jugoslavije 12, 19210 Bor Igor Trandafilović, Univerzitet Džon Nezbit - Fakultet za menadžment, Park šuma Kraljevica, bb 19000 Zaječar</p> <hr/> <p>USREDSREĐENOST NA POTROŠAČA NEMINOVNOST U PROCESU MARKETINŠKE KOMUNIKACIJE doc. dr Rade Kovač, Služba za poslove sa strancima, Braće Mulića 38, Sarajevo, Bosna i Hercegovina prof. dr Namik Čolaković, Fakultet za menadžment i poslovnu ekonomiju, Aleja Konzula 5, Travnik, Bosna i Hercegovina</p> <hr/> <p>INDEKS PERCEPCIJE KORUPCIJE I NJEGOVA POVEZANOST S DRUŠTVENO-EKONOMSKIM RAZVOJEM Helena Šlogar, Libertas Međunarodno Sveučilište, Trg J.F.Kennedyja 6b Krešimir Jerin, Libertas Međunarodno Sveučilište, Trg J.F.Kennedyja 6b</p> <hr/> <p>ULOGA STRATEŠKOG MENADŽMENTA U RAZVOJU JAVNOG SEKTORA NA KONKRETNOM PRIMJERU LOKALNE SAMOUPRAVE Željko Sudarić, Veleučilište "Lavoslav Ružička" u Vukovaru, Županijska 50, Vukovar, Hrvatska Petrina Jurić, Veleučilište "Lavoslav Ružička" u Vukovaru, Županijska 50, Vukovar, Hrvatska</p>
16:00 – 17:00 <i>Workshop</i>	<p>ENTREPRENEURSHIP CHALLENGES THROUGH THE YEARS: CASE FROM SLOVENIA Andrej Malgaj, CEO and Owner Avtohiša Malgaj, Ljubljana - Slovenia</p>

	<p>FEMALE ENTREPRENEURSHIP IN SERBIA – PERSONAL EXPERIENCES</p> <p>Ljiljana Bajić-Bibić, CEO and Owner Nutri bios d.o.o., Belgrade</p> <p>Tatjana Roknić, Founder and CEO Agricultural cooperative "Women NSL"</p> <p>Žaklina Nedeljković, CEO and Owner Mobilna sestra</p> <p>Jovana Lea Simić, CEO and Owner JDM d.o.o.</p> <p>Eleonora Detki, CEO and Owner ELDE Senta</p>
17:00	Conference closure